



Belfast City Council

Report to:	Development Committee
Subject:	RISE Broadway Roundabout Public Artwork
Date:	11 August 2010
Reporting Officer:	John McGrillen, Director of Development, ext 3470
Contact Officer:	Shirley McCay, Head of Economic Initiatives, ext 3459

Relevant Background Information

Members will recall that Belfast City Council has agreed to manage the Broadway Roundabout public art project. The project has been taken forward by the RISE Steering Group, membership of which includes local Councillors; the Council's Tourism, Culture and Arts (TCA) and Project Management Units; the Department of the Environment (DOE); the Department of Social Development (DSD); the Department of Regional Development (DRD); the Arts Council of Northern Ireland (ACNI); the Police Service of Northern Ireland; Greater Village Regeneration Trust (GVRT); and Arts and Business (A&B).

Following an international competition in November 2008, the commission was awarded to Wolfgang Buttress for his sculpture, RISE. RISE is two concentric spheres, measuring 37.5m high and 30m wide, rendered in white and silver aluminium. It represents a new sun rising and celebrates a new chapter in the history of Belfast.

All funding for the capital build is now in place. The total cost of the project is £486,000, which is funded as follows:

Funder	Amount	Notes
ACNI	£20,000	
ACNI (National Lottery)	£80,000	
DSD	£330,000	
BCC	£20,000	Agreed October 2007
BCC	£36,000	Agreed November 2009

DRD Roads Service has also provided in-kind support in the preparation of the site and foundations.

At the Development Committee of November 2007, it was agreed that the Council assume future responsibility for the financial and physical maintenance of RISE.

Key Issues

The Tourism, Culture and Arts Unit is seeking Members agreement to source private sponsorship of RISE, to support costs associated with the launch, marketing and publicity.

Construction of the sculpture is due to be completed by mid December. The RISE Steering Group met on 25 June 2010 to discuss the project publicity plan, including the launch event. There are no funds left in the project budget to cover these costs, which are estimated at £20,000, and no further public funding will be forthcoming.

The Steering Group agreed that funding should be sought from private sponsors to cover these costs. In the interests of fairness and transparency, it was recommended that the funding should be sought via an open call. Sponsorship will most likely take the form of signage on the roundabout.

Resource ImplicationsFinancial

There are no internal finance implications. The sponsorship would generate funds to cover publicity costs.

Recommendations

It is recommended that the Committee notes the contents of this report and agrees that private sponsorship of RISE be sought to support costs associated with the launch, marketing and publicity.

Decision Tracking

Subject to Council ratification, an open call for sponsorship will be issued in September 2010.

Timeframe: September 2010

Reporting Officer: Kerrie Sweeney